

Chris Ragland – Curriculum Vitae

Managing Principal
Axxiom, LLC
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Current Employment

Managing Principal

Axxiom LLC
Salisbury, MD

2008 - present

Executive consulting services with an emphasis on animal health divestitures and acquisitions, business integration, personnel development, distribution strategies and commercialization / launch strategies; Member of the Board of Directors, MBF Therapeutics Inc.

Recent Employment Experience

Intervet Inc. Millsboro, Delaware

President

2005 to 2008

Head of Intervet Inc. Senior Leadership Team with responsibilities for commercial operations, finance, human resources, IT and general counsel departments with direct P&L responsibility for US operations. Directed US commercial strategy development and execution. Served as a member of the Intervet International Executive Coordination Team and as member of the Board and Vice Chairman of the Animal Health Institute.

Vice President, Commercial Operations

2000 – 2005

Head of US commercial strategy development, execution and P&L responsibility for poultry, swine, companion animal, ruminant, aquaculture and equine business teams. Served as member of the Intervet International Management Team, Board Member for the Animal Health Institute and “Global Business Process Owner” for Sales and Distribution functions for a successful seven country SAP implementation.

Vice President, Market Development Group

1999 – 2000

Responsible for initial market research, project coordination and market introduction of major new products in the US and Canada.

Director, Portfolio Development Group, Feed Additives and Productivity Enhancers

Hoechst Roussel Vet GmbH, Wiesbaden Germany

1996-1999

Lead global product development / registration, strategy development, marketing and technical support organization for productivity enhancers and feed additives. Responsible for staff and/or

research facilities in Germany, France, USA and South Africa. Member of the HR Vet Executive Committee and Executive Strategy Development Team.

North American Poultry Business Unit Director

Hoechst Roussel Agri-Vet Company, Somerville, NJ

1993-1996

Responsible for commercial operations, R&D and strategic planning for the US and Canadian poultry portfolios; Integration facilitator for the merger of the Hoechst Veterinair GmbH and Roussel-UCLAF veterinary businesses.

Director of Business Development and Operations

Hoechst-Roussel Agri-Vet Company, Somerville, NJ

1991-1993

Responsible for strategic planning, licensing negotiations, business development activities and oversight of all toll manufacturing operations.

North American Poultry Market Manager

Hoechst-Roussel Agri-Vet Company, Somerville, NJ

1989-1991

Field Sales Representative

American Hoechst Corporation

1985-1989

Education and Training

- B.S. Agricultural Economics and Finance, University of Kentucky (1985)
- Kellogg Executive Program – Merger Week: Creating Value through Strategic Acquisitions and Alliances; Kellogg School of Management, Northwestern University, Evanston, IL

Hoechst AG International Executive Manager's Development Program; IMD Business School, Lausanne Switzerland

Hoechst-Celanese Managerial Development Program; Hoechst-Celanese Corp, Somerville, NJ

Intervet International Leadership Development Program

Numerous additional programs including Myers-Briggs Type Indicator, DISC, Belbin Team Roles, Strategic Pricing, Project Management, Team Building, etc....